

# Status Update

In the spirit of transparency, you should know that Erion Insurance Group has entered an equity partnership with Intact Financial Corporation. This partnership will allow Erion to expand our expertise and options available to us to ensure we continue to provide clients with the right coverage for your needs and your budget.

## Why are you telling us this?

**Because it's the right thing to do.** The Registered Insurance Brokers of Ontario has a policy on disclosure of conflicts and partnerships with insurance companies, and it's a policy to which we not only adhere, but we agree with it. Our clients and customers deserve no less than full transparency about our partnerships.



## Why the change?

Growing through acquisitions will enable us to **offer a broader range of packages to a broader range of clients.** We purchased Thompson Insurance Brokers in Niagara Falls. This acquisition has brought Erion Insurance Group into an equity partnership with Equisure Financial Network Inc. Equisure is wholly owned by Intact Financial corporation — or Intact Insurance. That has made intact a minority equity partner with Erion Insurance Group.



## Will the customer experience change?

For our clients, colleagues and partners, **absolutely nothing is changing. Nothing at all.** You will still get the same expert advice. You still have our full selection of insurance companies with which to work.

